



**BEFORE THE CRAFT BECAME  
A CREATION**

**COMPANY PROFILE**  
2025



The bold orange Precision Mark distills our process into a single symbol, beginning with the pure 'dot,' shaped through precise 'arcs,' and culminating in a unified 'circle' that embodies trust, continuity, and excellence.

**7** YEARS  
of innovation

When Stone  
Learned to

*feel*





## BRAND STORY

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We were not born in a factory. We came into existence long before the first slab carried **QROX** name. In the moment of understanding that surfaces are not just shapes & structures, realised that they are the keepers of emotion. The silent companions to life.

We have always believed that space deserves more than beauty; it deserves meaning. This belief led us to **QROX** Quartz for its story. A story of endurance, patience, and quiet power. In its raw form, we saw who we wanted to become: intentional, resilient, timeless.

Each time we transform raw material into a surface, it feels as though we are giving life to something that will outlive us. A shared meal, a soft morning, the slow drift of sunlight across polished stone, we imagine these moments long before anyone experiences them.

From intimate kitchens to boutique hotels across continents, we don't simply occupy spaces.

We become part of their rhythm.

Part of their stories.

Part of the quiet ways people live, celebrate, grow, and dream.

What defines us is not just the engineering that forms us or the finishes that complete us.

It is the soul we pour into every detail, the quiet discipline, the pursuit of beauty that endures, the belief that true strength is felt, not just seen.

We are **QROX QUARTZ ROXSTONE™**, and this is where our meaning began.



## ABOUT US

**WE ARE SHAPED IN INDIA,  
BUT DESIGNED FOR THE WORLD.**

As QROX, we stand as a premium Indian brand shaping the next chapter of engineered quartz. Our commitment begins with nature, respects its strength, and reimagines it through innovation to create surfaces that bring together beauty, durability, and purpose.

Every slab we produce is the result of a disciplined process. Engineered to perform, designed to inspire, and built to meet and exceed international expectations.

Across homes, workplaces, studios, and hotels, architects and designers trust our surfaces to shape their most ambitious visions. And with each project, we carry forward the responsibility of delivering craftsmanship that doesn't just perform, but elevates.

ABOUT US

**VISIONARY**

# LEADERSHIP

## **Experience Fueled Insight. Future Focused Strategy.**

Our journey is guided by leaders who bring both wisdom and foresight to the craft we stand for. Their experience is not just measured in years; it is shaped by the markets they've understood, the challenges they've navigated, and the possibilities they've imagined long before they became reality.

At QROX Surfaces, leadership is not a title; it is a responsibility we carry together. It is the discipline to honour what has worked, and the courage to build what has never been done before.

Rooted in deep industry insight and a nuanced understanding of global design cultures, our leadership doesn't wait for trends; we read them early, respond with clarity, and often, set the tone for what comes next. Their vision fuels our momentum, transforming QROX from a domestic brand into an emerging global force where innovation strengthens tradition.

**Together, they SHAPE  
our DIRECTION.**

**Together, we build the  
FUTURE we IMAGINE.**





## MISSION

Our mission is to design and deliver quartz surfaces that elevate global standards, merging aesthetic brilliance with enduring performance. We create with purpose: to empower architecture, enrich lifestyles, and bring design and durability together in every space we touch.



## VISION

We envision a future where **QROX QUARTZ ROXSTONE™** stands as a preferred global choice in quartz surfaces, trusted for our craftsmanship, chosen for our quality, and remembered for our commitment to evolving with the world. Through customer-centric practices, lasting partnerships, and continuous innovation, we aim to shape modern living with surfaces that resonate with both function and feeling.





## CORE VALUES

**Our values are the principles we live, build, and grow by.**

### **Customer-First in Every Decision**

We listen, we adapt, and we deliver with empathy, precision, and an unwavering focus on the people who trust us.

### **Innovation with Purpose**

Every innovation we pursue is guided by intent: to inspire, improve, and create surfaces where beauty and functionality coexist effortlessly.

### **Integrity in Every Layer**

Transparency and authenticity define our process. Trust is not demanded it is earned, one surface at a time.

### **Excellence by Design**

From the smallest detail to the grandest scale, excellence is not a finish it is our foundation.

### **Sustainability as a Commitment**

We act responsibly, ensuring that our processes respect the environment and secure a better tomorrow.

### **RESPECT, RESPONSIBILITY, RESULTS.**

We honour people, own our purpose, and stand accountable to what we create, always striving for outcomes that reflect who we are.





Understanding  
is the ultimate

*Luxury.*

# MILESTONES

## Defining Moments in Our Journey

At QROX Quartz Roxstone™, progress is reflected in the choices, transformations, and breakthroughs that shaped our evolution from a trusted Indian manufacturer to an emerging global quartz brand.

What started over a decade ago as Status Seramik India Pvt. Ltd. has now stepped into a bold new era with QROX Surfaces.





## WHAT SETS US APART ?

Choosing QROX Surfaces means choosing reliability, performance, and design excellence; engineered with global standards in mind. Every slab reflects our commitment to craftsmanship, consistency, and next-generation innovation.

## OUR CORE STRENGTHS

### 🌀 90%+ Natural Quartz

High mineral purity ensures superior strength, durability, and long-lasting surface performance.

### 🌀 European Technology & Italian Molds

Advanced machinery combined with precision Italian moulds delivers exceptional clarity, consistency, and finishing quality.

### 🌀 Global Certifications (ISO 9001, CE, NSF)\*

Internationally recognized certifications validate our manufacturing excellence, product safety, and compliance with global norms.

### Custom Colours & OEM Capabilities

- 🌀 From tailored shades to bulk OEM production, we work with partners to develop surfaces that match their design vision and market needs.

### Consistent Quality Through Every Stage

- 🌀 A stringent QC system monitors raw materials, mixing, moulding, polishing, and packaging, ensuring uniformity in every slab.

### Export Ready Packaging

- 🌀 International-grade crating and moisture-resistant packaging safeguard every shipment, ensuring products arrive exactly as

## A WORLD CONNECTED BY QUALITY



Born in India's thriving manufacturing heartland, QROX has evolved into a name that resonates far beyond borders. Our premium quartz surfaces now travel across Middle East, Europe, Southeast Asia, USA, Africa and several emerging global markets, carrying with them the assurance of craftsmanship, consistency, and trust.

Our global presence isn't defined by distance; it's defined by dependability. We merely ship slabs; we deliver solutions shaped for diverse cultures, climates, and construction needs. With robust export systems, region-aware support, and unwavering service standards, QROX ensures seamless experiences for fabricators, architects, and distributors across continents.

Every new country we step into strengthens our belief: quality travels, and relationships endure. And with each global partnership, we continue building a network that reflects our commitment to excellence, worldwide.



PRODUCT

# PORTFOLIO

## **SURFACES THAT SHAPE SPACES. TEXTURES THAT TELL STORIES.**

The QROX portfolio is an invitation to experience quartz beyond its function, where every surface becomes a canvas of craftsmanship. Our collection brings together timeless inspirations and modern design sensibilities, offering slabs that echo the quiet luxury of marble, the boldness of contemporary patterns, and the refined simplicity of minimal aesthetics.

Each slab is engineered with unwavering attention to detail: ensuring durability, non-porous performance, and effortless maintenance, making QROX a trusted choice for homes, commercial spaces, and hospitality environments across the world.

### **APPLICATION HORIZONS :**

Designed to elevate every corner we touch:

Kitchen Countertops | Bathroom Vanities | Dining & Work Tables | Wall Cladding & Feature Panels  
Shelving & Desktops | Sink Surrounds | Commercial & Hospitality Interiors

### **CUSTOMIZATION FOR VISIONARIES :**

For large scale and OEM clients, QROX offers tailor-made solutions custom slab sizes (CTS), specific thicknesses, and bespoke finishes, ensuring your project is not just built, but beautifully realized.



### **SIZES AVAILABLE :**

3220 × 1620 mm

3150 × 1450 mm

3050 × 1250 mm

3000 × 800 mm

### **FINISH OPTIONS :**

Polished | Honed | Matte

### **THICKNESS OPTIONS**

12mm (With limited Colors)

15mm

18mm

20mm

30mm



APPLICATIONS

# Quartz Edges



Straight Edge



Rounded Edge



Bullnose Edge



Straight Edge Laminated



Rounded Edge Laminated



Bullnose Edge Laminated



Straight Mitred Edge



Cover Edge



Ogee Edge



Polished Bevel Edge



Coved Edge Laminated



Roman Ogee Edge Laminated





PRODUCTION

# CAPABILITIES

## WHERE PRECISION MEETS POSSIBILITY.

At QROX QUARTZ ROXSTONE™, our production isn't just a process, it's a disciplined symphony of technology, craftsmanship, and intention. Built on Indian expertise and powered by global engineering standards, our manufacturing ecosystem ensures that every slab reflects the excellence we stand for.



### **A Fully Automated, State of the Art Facility**

Our advanced plant brings together European technology, intelligent machinery, and strict process controls, ensuring consistency, accuracy, and uncompromised quality.

### **Daily Output of 200+ Slabs**

High-efficiency production lines enable us to meet large-scale demand without losing the artisanal precision that defines QROX Surfaces.

### **Custom Sizes & Signature Finishes**

Whether it's a unique dimension or a specific texture, our facility is designed to adapt, enabling architects, OEM partners, and global clients to turn their vision into tangible form.

### **Annual Production Capacity: 0.357 Million m<sup>2</sup>**

A capability that empowers us to serve diverse markets while maintaining seamless supply and dependable timelines.

### **Dedicated Export-Grade Packaging**

Each slab is secured with moisture-resistant, international-standard crating, ensuring every shipment arrives exactly as it leaves our floor: flawless.



# Quality & Certifications

## **CERTIFIED FOR TRUST. BUILT FOR TOMORROW.**

Quality at QROX QUARTZ ROXSTONE™ isn't an achievement; it's a discipline we live by every day. Our commitment to excellence is reflected in the global standards we uphold, the systems we refine, and the responsibility we carry toward the world we build for.

### **OUR CERTIFICATIONS :**

A Testament to Uncompromised Standards

#### **ISO 9001:2015 — Quality Management**

Ensuring every slab is crafted with precision, consistency, and controlled excellence.

#### **ISO 14001:2015 — Environmental Responsibility**

Our processes are designed to honour the planet, reducing impact at every step.

#### **ISO 45001:2018 — Occupational Safety**

A safe, empowered workforce forms the backbone of our craftsmanship.

#### **CE Marking**

Compliance with stringent European standards for safety, health, and performance.

#### **NSF Certification**

Ensures our surfaces meet the highest international standards for hygiene and food safety, making them safe for direct contact in kitchens and commercial spaces.

#### **GREENGUARD CERTIFICATION**

Verifies that our surfaces meet strict low-emission standards for healthier indoor air quality, making them safe for homes, workplaces, and commercial environments.



**SUSTAINABILITY PRACTICES :**

Because responsibility is part of our design

- Water recycling systems
- Low-emission, energy-efficient production
- Ethically and responsibly sourced raw materials

Together, these pillars form the backbone of a promise that every QROX surface is not only engineered for today's needs but consciously built for tomorrow's world.



## LET'S CONNECT

Where Conversations Begin, and Partnerships Take Shape

Every QROX QUARTZ ROXSTONE™ begins with a dialogue; an exchange of ideas, needs, and visions. We invite you to reach out, not just to enquire, but to begin a relationship built on trust, clarity, and shared ambition.

## QROX Quartz

Your connection to crafted excellence.



## QROX QUARTZ ROXSTONE™

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**Find Us. Follow Us. Build With Us.**



Wherever you are in the world, we're here, ready to listen, ready to support, and ready to build surfaces that become part of your story.

